

2025

**SPORTS MANAGEMENT AND CURRICULUM DESIGN
IN PHYSICAL EDUCATION**

Course : MPEC-202

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

1. What is 'Sports Management'? Discuss briefly the changing concept of management from early to Modern era. Discuss the different steps of Sports Management. 2+8+5

Or

What are the different principles of management? Describe the different factors which are influencing the organization of a sports programme. 8+7

2. What is Sponsorship? What are the different objectives of sponsorship? Prepare a sponsorship proposal for revenue collection for the annual athletic meet in your school. 3+4+8

Or

What do you mean by Sports Economics? Define Macro and Micro economics. Prepare a budget of Rupees One lakh to organize the intramural competition in your school. 3+4+8

3. What are the considerations to organize a sports competition? Considering any one sport event describe, how can you organize inter school sports competition in District level? Describe the process of issuing and maintaining the equipment in that sports competition. 2+5+8

Or

What is public relation? What are the principles of public relation? How can you relate the public relation with media? 2+8+5

4. Write notes on the following (**any two**) : 7½×2
- (a) Application of curriculum
 - (b) Principles of curriculum design
 - (c) Factor affecting curriculum
 - (d) Evaluation of curriculum.

Please Turn Over

(2044)

5. Answer the following MCQs by choosing the correct alternative given below for each question and writing it on your answer script (*any ten*) : 1×10

- (a) The first step in planning process is
 - (i) identification of target group
 - (ii) determination of goal
 - (iii) mobilization of goals
 - (iv) provision of goal.
- (b) The leader must possess the following qualities, excepting
 - (i) objectiveness
 - (ii) commitment
 - (iii) sense of responsibility
 - (iv) selfishness.
- (c) Which of the following is the first step in a sports programme?
 - (i) Directing
 - (ii) Planning
 - (iii) Staffing
 - (iv) Coordinating.
- (d) The ability to see the sports organization as a whole is called
 - (i) Conceptual skill
 - (ii) Human skill
 - (iii) Mechanical skill
 - (iv) Social skill.
- (e) What is the primary objective of a sports management system?
 - (i) To organize sports competitions
 - (ii) To solve labor problems
 - (iii) To organize sports camps
 - (iv) To develop sports products.
- (f) What does 'Scalar Chain' refer to in management?
 - (i) Hierarchical authority
 - (ii) Horizontal authority
 - (iii) Span of power
 - (iv) Team spirit.
- (g) What is the key difference between goods and services?
 - (i) Tangibility
 - (ii) Price
 - (iii) Emotion
 - (iv) Packaging.
- (h) What should be the top priority in personnel recruitment?
 - (i) Academic qualification
 - (ii) Professional qualification
 - (iii) Experience
 - (iv) Ability to achieve organizational goals.
- (i) What type of arrangement is sponsorship?
 - (i) Business partnership
 - (ii) Charity
 - (iii) Donation
 - (iv) Tax benefit.
- (j) Which aspect is not typically included in financial management?
 - (i) Product development
 - (ii) Resource allocation
 - (iii) Accountability
 - (iv) Accounting practices.

- (k) Which statement is not aligned with curriculum principles?
- (i) Focus on learning outcomes
 - (ii) Valuing individual students
 - (iii) Standardized learning content and pace
 - (iv) Promoting effective teaching practices.
- (l) What is the correct sequence for a good curriculum model?
- (i) Identify competencies, assess, organize, create experiences, evaluate
 - (ii) Identify competencies, organize, create experiences, assess, evaluate
 - (iii) Identify competencies, organize, create experiences, evaluate, assess
 - (iv) Identify competencies, evaluate, assess, organize, create experiences
- (m) What serves as the foundation for planning subject activities and experiences?
- (i) Lesson plan
 - (ii) Syllabus unit
 - (iii) Curriculum framework
 - (iv) Design template.
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